



SonarMD Launches Medical Advisory Board to Guide Strategic Development

New Board to Support Alignment of Patient, Payer and Provider Goals

CHICAGO, December 6, 2021 – [SonarMD](#), the leading value-based care coordination solution for complex chronic diseases, today announced the formation of a medical advisory board representing patient advocates, commercial payers and clinical providers. The new board will support continued improvements in the value of care for patients with complex chronic diseases, beginning with gastrointestinal disease, as SonarMD scales for growth in 2022.

“The formation of a Medical Advisory Board is an important milestone that underscores SonarMD’s tremendous growth so far,” said Beth Houck, Chief Executive Officer of SonarMD. “We are honored to draw on the expertise of these industry leaders as we continue to pursue our mission of creating a better patient experience for those with complex chronic diseases, while improving value for both payers and medical practices.”

SonarMD Chief Medical Officer Lawrence Kosinski, MD, will serve as Chair of the Medical Advisory Board, and Leslie Athmer, Senior Director of Customer Operations, will serve as Administrator.

SonarMD welcomes the following members to the Medical Advisory Board:

Joel V. Brill, MD, FACP, is the Chief Medical Officer of Predictive Health, an integrated medical management company. Dr. Brill has over 30 years of executive clinical experience and expertise in the strategy, development and implementation of innovative health programs, products and payment systems. He is board certified in gastroenterology and internal medicine.

John Fox, MD MHA, is the Principal and Chief Boundary Spanner of Foxworthy Healthcare Consultants. He previously served as the Vice President of Clinical Transformation of Spectrum Health Systems and Executive Medical Director for the West Michigan ACO. He also served for nearly two decades as Associate Chief Medical Officer of Priority Health, a Spectrum Health subsidiary health plan with over 900,000 members. Dr. Fox has a track record of developing innovative programs, including those for digital therapeutics and value-based care.

Alyssa Jones is a patient with Crohn’s disease and longtime volunteer for the Crohn’s and Colitis Foundation, where she has successfully advocated to improve patient protections in Washington State, raised money for research and served as a Clinical Trial Ambassador to help others navigate treatment options. Ms. Jones is a Senior Event Manager with Dynamic Events and holds a Master of Communication in Digital Media from the University of Washington.

Louis Y. Korman, MD, is an attending gastroenterologist with Capital Digestive Care and Co-Director of Chevy Chase Clinical Research. In addition to his clinical expertise and research

experience, Dr. Korman is skilled in quality assurance and use of large datasets in care analytics. He chaired the ASGE Computer Committee and participated in the development of standards for endoscopic reporting.

Leanne N. Metcalfe, PhD, is the Principal and Founder of Healthy Engineered. She brings experience from the full range of healthcare industry stakeholders, including Blue Cross Blue Shield, Premise Health, Children's Healthcare of Atlanta and Merck. Dr. Metcalfe received her doctorate in Biomedical Engineering in the dual degree program at Emory Medical School and Georgia Institute of Technology.

Kimberly Persley, MD, is a gastroenterologist and partner with Texas Digestive Disease Consultants in Dallas. In 2020, Dr. Persley was recognized as both the Crohn's and Colitis Foundation North Texas Chapter Physician of the Year and the American Gastroenterological Association Distinguished Clinician in Private Practice.

About SonarMD

SonarMD is the leading value-based care coordination solution for complex chronic diseases. Our longitudinal, high-engagement platform helps detect clinical deterioration in patients with symptomatic chronic illness and makes it easier for patients and specialists to work together to address worsening symptoms before they become health emergencies. SonarMD works with payers and specialists to align incentives and provide effective, technology-driven care within existing practice workflows. Our approach is proven to keep people healthier and reduce costs by 15% per member per year. SonarMD is proud to be a CB Insights Digital Health 150 company for leading innovation in healthcare. For more information, visit [SonarMD.com](https://www.sonarmd.com).

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