



SonarMD Founder Dr. Lawrence Kosinski Appointed to HHS Advisory Committee on Value-Based Payment

CHICAGO, October 25, 2021 – [SonarMD](#), the leading value-based care coordination solution for complex chronic diseases, today announced the recent appointment of Founder and Chief Medical Officer Lawrence R. Kosinski, MD, to the Physician-Focused Payment Model Technical Advisory Committee (PTAC). Dr. Kosinski was among three new members selected to help develop bold, new payment models in Medicare.

The Medicare Access and CHIP Reauthorization Act of 2015 (MACRA) established PTAC to make comments and recommendations to the Secretary of Health and Human Services on stakeholder-submitted proposals for physician-focused payment models (PFPMs). The 11-member committee is chosen by the Comptroller of the United States for their expertise in value-based payment models.

Dr. Kosinski, who was nominated by the American Gastroenterological Association for his involvement with the AGA Governing Board and Quality Leadership Council, is a well-known voice in the world of value-based payment. He led the first PTAC-approved physician-focused payment model, Project Sonar, which later became the foundation for SonarMD. He has also published extensively on the topic and hosts the [podcast](#), "The Scope with Dr. K," to discuss the latest issues and improvements to care quality and affordability. Dr. Kosinski is a board-certified gastroenterologist who practiced medicine for 35 years in suburban Chicago, where he founded the state's largest private gastroenterology practice, the Illinois Gastroenterology Group. Dr. Kosinski will serve on PTAC until 2024.

"I am excited to serve with PTAC and to continue the critical push for value over volume," said Lawrence Kosinski, MD, Founder and Chief Medical Officer of SonarMD. "As I've strived to do my entire career, I vow to view this role through the patient lens first. If an idea isn't good for the patient, then it won't ultimately be good for payers or providers either. It's that simple."

Joining PTAC alongside Dr. Kosinski are Soujanya (Chinni) Pulluru, MD, Senior Director II of Clinical Transformation, National Health, and Wellness at Walmart; and Walter Lin, MD, Founder and Chief Executive Officer of Generation Clinical Partners.

About SonarMD

SonarMD is the leading value-based care coordination solution for complex chronic diseases. Our longitudinal, high-engagement platform helps detect clinical deterioration in patients with symptomatic chronic illness and makes it easier for patients and specialists to work together to address worsening symptoms before they become health emergencies. SonarMD works with payers and specialists to align incentives and provide effective, technology-driven care within existing practice workflows. Our approach is proven to keep people healthier and reduce costs by 15% per member per year. SonarMD is proud to be a CB Insights Digital Health 150 company for leading innovation in healthcare. Visit [SonarMD.com](#) to learn more and follow us on [LinkedIn](#) and [Twitter](#).