



SonarMD Named One of 2021's Hottest Flyover Tech Companies in Digital Health

The Observer featured SonarMD among the year's 20 hottest health tech startups

CHICAGO – [SonarMD](#), the leading tech-enabled care coordination solution for digestive health, was named one of this year's "[Hottest Flyover Tech Companies in Digital Health](#)" by the Observer. SonarMD was featured for expanding access to remote chronic disease management at a time when it has never been more important to keep patients healthy at home.

The Observer coined the term "Flyover Tech" to describe industry-disrupting health startups coming from places outside of traditional tech hubs — places like Chicago, Nashville and Minneapolis — to capture venture capital interest at the annual J.P. Morgan Healthcare Conference. This year, the Observer list features companies that helped transform healthcare delivery during the COVID-19 pandemic.

2020 was a year of continued momentum for Chicago-based SonarMD. The company [expanded](#) its leadership team, updated its platform after acquiring an AI-based care coordination company, and enrolled 80% of eligible patients after launching its program with three major GI practices in New Jersey as part of a value-based care partnership with a major health insurer.

"We've always been dedicated to improving health outcomes and disease management for patients with highly variable chronic conditions, while reducing medical spending," said SonarMD CEO A.R. Weiler. "We're thrilled to be recognized by the Observer for our work to ensure patients have remote access to high quality care during the pandemic and beyond."

SonarMD's platform flags patients with deteriorating symptoms so physicians can intervene before their conditions escalate. This ensures patients experience higher quality care, better disease management and fewer trips to the hospital — while also saving over \$4,000 per member per year in unnecessary health spend.

About SonarMD

SonarMD is the leading tech-enabled care coordination solution for digestive health. SonarMD detects deterioration of high beta chronic conditions and makes it easier for patients and specialists to work together to address worsening symptoms sooner. High beta conditions, like inflammatory bowel disease, are chronic, symptomatic illnesses associated with a high and highly variable cost per member—driven by serious complications that frequently develop due to unrecognized symptom intensification. The company contracts with payers and works directly with specialists to provide effective, value-based care. SonarMD is proud to be a CB Insights Digital Health 150 company for leading innovation in healthcare. For more information, visit [SonarMD.com](#).

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