



SonarMD to Reveal Plans for Growth at Future of Health Livestream

Hear from the Chief Customer Officer of one of the 150 most innovative health startups

CHICAGO, September 24, 2020 — Gut health costs the U.S. economy \$136 billion each year — more than heart disease or mental health — and affects half the population. At CB Insights' Future of Health global livestream on Sept. 25 between 10 and 10:30 a.m. EDT, SonarMD will share how it is poised to cut costs and improve care for patients with inflammatory bowel disease (IBD).

SonarMD is a virtual care coordination and drug optimization solution for gut health. It contracts with payers and works directly with sub-specialists in their networks to create value-based arrangements, and support patients with Crohn's or ulcerative colitis.

An initial study showed SonarMD results in \$550 per member per month savings by preventing unnecessary hospitalizations.

At the Future of Health livestream, Beth Houck, SonarMD's chief customer officer, will give an inside look at how SonarMD grew from one gastroenterologist's care coordination idea into what it is today — one of the 150 most innovative digital health startups, according to CB Insights.

"We are honored to be recognized for bringing gut health into the digital health space using data, cross collaboration, and deep clinical knowledge," Houck said.

On the Future of Health's designated Digital Health 150 content stream, Houck will detail how IBD patients, gastroenterologists and payers all win when they use SonarMD; share the most recent patient engagement data; and highlight how the company plans to scale its solution.

For more information and to register, [click here](#).

About SonarMD

SonarMD is a virtual care coordination and drug optimization solution for gut health. SonarMD's clinical staff and technology make it easier for patients and specialists to work together to detect and address worsening symptoms sooner and make the right treatment decisions. The company contracts with payers and works directly with sub-specialists in their network to provide value-based care. SonarMD is starting in inflammatory bowel disease where it has proven to reduce hospitalizations, saving health plans more than 15% per member per year. For more information, visit sonar.md and engage with SonarMD on [LinkedIn](#) and [Twitter](#).

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