



## SonarMD Expands Leadership Team

CHICAGO – July 17, 2019 – [SonarMD](#), a care coordination and therapeutic optimization solution for high-beta conditions, has added two new positions to its leadership team. Beth Houck joins as chief customer officer, and Julie Schokora, RN, is the new chief product officer.

“We are excited to add Beth and Julie into these new leadership roles,” said Devin Gross, CEO of SonarMD. “They both will help harness the current energy at SonarMD into further growth and expansion.” Watch this explainer [video](#) to learn more about how SonarMD is making value-based care possible for patients with high-beta conditions.

Beth brings 25 years of experience in the health care industry to SonarMD. Most recently, she led customer experience for SA Ignite, a health care technology company that helps provider organizations manage performance and compliance with MACRA initiatives.

In her new role at SonarMD, Beth is focused on creating an outstanding experience for payer and provider customers.

Julie joins SonarMD as a registered nurse with administrative experience from various stakeholders in the industry, including Evolent health, which partners with provider and payer organizations to make value-based care agreements successful, and Health Care Service Corporation, the largest customer-owned payer in the U.S.

At SonarMD, Julie is now focused on user-driven product development.

This announcement comes on the heels of SonarMD’s recent [news](#) out of Digestive Disease Week® (DDW) 2019. Research presented at DDW19 showed SonarMD helps to keep patients out of the hospital and lowers the cost of managing Crohn’s disease. This study was the result of a research partnership with Blue Cross and Blue Shield of Illinois.

### **About SonarMD:**

SonarMD is a care coordination and therapeutic optimization solution for high-beta conditions. SonarMD’s clinical staff and technology make it easier for patients and specialists to work together to detect and address worsening symptoms sooner and make the right treatment decisions. The company contracts with payers and works directly with sub-specialists in their network to provide value-based care. SonarMD is starting with inflammatory bowel disease where it has proven to reduce hospitalizations, saving health plans more than 15% per member per year. For more information, visit [www.SonarMD.com](http://www.SonarMD.com) and engage with SonarMD on [LinkedIn](#) and [Twitter](#).

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